





“ Each time a woman stands up for herself,  
without knowing it possibly, without claiming  
it, she stands up for *all women*. ”

Maya Angelou



USC Own It



@uscownit



#USCOWNIT

# summit agenda

## **8:00 AM – Registration**

*Bovard Auditorium*

## **9:00 AM – Welcome Address**

Riyana Chakraborty, Summit Chair

*Bovard Auditorium*

## **9:10 AM – Spoken Word**

Azmera Hammouri-Davis

*Bovard Auditorium*

## **9:15 AM – Suit Up: Women in Business Panel**

Sara Clemens, Chief Operating Officer, Pandora; Katie Stanton, Former VP Global Media, Twitter; Elizabeth Brownsen, Executive Director, Team One; Tuula Rytälä, Corporate Vice President, Microsoft; moderated by Megan Garvey, Managing Editor, Los Angeles Times

*Bovard Auditorium*

## **10:05 AM – Trailblazers in Media Panel**

Callie Schweitzer, Founder, Motto at TIME; Emma Carmichael, Editor in Chief, Jezebel; moderated by Willow Bay, Director of Annenberg School of Journalism

*Bovard Auditorium*

## **11:00 AM – Break**

*Make your way to Breakout Session*

## **11:15 AM – Breakout Session**

*Von KleinSmid Center, Mark Taper Hall of Humanities, Grace Ford Salvatori Hall,*

*Waite Phillips Hall*

## **12:00 PM – Lunch + Marketplace**

*Founders Park*

## **1:15 PM – Breakout Session**

*Von KleinSmid Center, Mark Taper Hall of Humanities, Grace Ford Salvatori Hall,*

*Waite Phillips Hall*

# agenda continued...

## **2:00 PM – Break**

*Make your way to Breakout Session*

## **2:15 PM – Video Message**

Misty Copeland, Ballerina

## **2:20 PM – Talk Tech To Me Panel**

Aminatou Sow, Founder, Tech LadyMafia; Erin Summers, Founder, wogrammer;  
moderated by Monica Kumar, VP Cloud Product Marketing, Oracle

*Bovard Auditorium*

## **3:05 PM – “Girl on Fire”**

Performance by Celeste Butler

*Bovard Auditorium*

## **3:10 PM – Not Bossy, I’m the Boss: Entrepreneurship Panel**

Azie Tesfai, Founder, Fortuned Culture; Cam Kashani, Founder, CoAccel; Ann Wang,  
CoFounder, Enrou; and moderated by Jill Kickul, Professor, Lloyd Greif

Center for Entrepreneurial Studies

*Bovard Auditorium*

## **3:55 PM – Closing Remarks**

Own It Team

*Bovard Auditorium*

welcome to  
**the mainstage**



**Willow Bay**

Director of USC Annenberg  
School of Journalism



**Elizabeth  
Brownson**

Executive Director  
at Team One



**Emma Carmichael**

Editor in Chief of Jezebel



**Sara Clemens**

Chief Operating Officer of  
Pandora



**Megan Garvey**

Deputy Managing Editor at  
Los Angeles Times



**Cam Kashani**

Founder of CoAccel



**Jill Kickul**

Professor at Lloyd Greif  
Center for Entrepreneurial  
Studies



**Monica Kumar**

Vice President, Cloud  
Product Marketing at Oracle



**Tuula Ryttilä**

Corporate Vice President,  
Post-Sales Monetization  
at Microsoft



**Callie Schweitzer**

Managing Editor at Thrive  
Global & Founder of Motto  
at TIME



**Aminatou Sow**

Founder of Tech  
LadyMafia & Co-Host of Call  
Your Girlfriend Podcast



**Katie Stanton**

Former Vice President,  
Global Media at Twitter



**Erin Summers**

Founder of wogrammer  
& Engineer at Oculus for  
Facebook



**Azie Tesfai**

Founder of Fortuned  
Culture & Nadine on CW's  
Jane the Virgin



**Ann Wang**

CoFounder of Enrou

# breakout sessions

We have over 75 phenomenal and diverse speakers joining us at Own It. Morning and Afternoon Breakout Sessions give you the opportunity to engage with these speakers in a more intimate setting. The two categories of Breakout Sessions are described below.

Breakouts are career-based conversations where speakers will discuss their experiences as female leaders, answer questions, and give advice to the students most interested in their field.

Office Hours are unique conversations that give students one-on-one time with a particular speaker to learn more about their personal and professional experiences.

## morning

### **Finance: Paying It Forward**

Tracey Monroe, Executive Director, UBS Wealth Management  
Stephanie Ivy, Managing Director, Goldman Sachs  
Stephanie Soltis, Vice President, PIMCO

### **Nonprofits: Women for Women**

Dr. Kristie Holmes, Board of U.S. National Committee, UN Women & Adjunct Associate Professor, USC School of Social Work  
Kathleen Thurmond, Co-Chair of Advisory Board, Alliance for Girls  
Darlene Kiyon, Executive Director, Girls Inc. of Greater LA

### **Law: Setting the Precedent**

Kimberly Branscome, Partner, Kirkland & Ellis  
Nadia Sager, Partner, Latham & Watkins  
Rahwa H. Ghebre-Ab, Vice President, Business & Legal Affairs, Lionsgate

### **Tech 2: Wonder Women in Tech**

Monica Kumar, Vice President, Cloud Product Marketing, Oracle  
Carolyn Meinhardt, Cloud Architecture Manager, IBM

### **Aerospace: High-Flying Women**

Padma Varanasi, Technical Group Supervisor, NASA JPL  
Ellen Beatty, Chief Financial Officer, Aerospace Corporation

## **Journalism: Words to Remember**

Claudia Núñez, Digital Editor, Hoy, LA Times' Spanish Newspaper

Karla Amezola, News Reporter, Liberman Broadcasting

Brianna Sacks, Editor, News Curation, BuzzFeed

## **Sales: Closing The Sale**

Brooke Boniface, Program Manager, Google

Mary Hannawacker, West Coast Analytics Team Leader, Bloomberg

Carly Maverick, Regional Sales Director, Southwest, Microsoft

## **Fashion: Style Gurus**

Jacqueline Rezak, Founder, Rad & Refined

Luiza Ricupero Nigret, Fashion & Beauty Digital Marketing Specialist

Amanda Bernaudo, Merchandiser, Paige Denim

## **Marketing: Make it Memorable**

Linda Whalen, Brand & External Communications Leader, Ernst & Young

Alisa Maclin, Vice President Marketing, IBM Mobile Enterprise

Jennifer Solomon-Baum, Regional Marketing Director, West, Microsoft

## **Entertainment 1: Capturing the Audience**

Ashley Maria, Film Writer & Director

Paula Fairfield, Supervising Sound Designer, Eargasm Inc.

Lijah Barasz, Executive Story Editor, ABC's Pretty Little Liars

Maya Lilly, Story Producer, Amazon Studios

## **Medicine: Problem Solvers in Health**

Renee Dua, Founder & Chief Medical Officer, Heal

Dr. Theodora A. Stavroudis, Neonatologist, CHLA & Assistant Professor, USC Keck School of Medicine

## **office hours**

**Elizabeth Brownsen**

**Emma Carmichael**

**Sara Clemens**





## **CSR: Making An Impact**

Shira Shafir, Director of Social Innovation & Impact, TOMS

Liba Wenig Rubenstein, Director of Social Impact & Public Policy, Tumblr

Sarah Middleton, Vice President, Corporate Citizenship PIMCO

## **Reporting: Reporting the Facts**

Liberté Chan, Meteorologist & Reporter, KTLA

Dina Demetrius, Television Journalist, Al Jazeera

Erica Henry, Managing Editor, Western Region, CNN

Sara Sidner, International Correspondent, CNN

## **Startups: From Idea to Startup**

Kate Aveline Edwards, Co-Founder, Heartbeat Media

Kirsten Ludwig, President & Founder, In Good Co

Melissa Lightfoot Levick, Co-Founder, Honeycomb Impact

Becka Klauber Richter, President, Helpr

## **Tech 1: Be the Nerd**

Bhavini Soneji, Director of Engineering, Snapchat, Inc.

Vrishti Gulati, Senior Software Engineer, LinkedIn

Monica Lingard, Senior Software Manager, Siemens

## **Beauty: Not Another Pretty Face**

Laurence Dryer, Vice President, Product Development & Innovation,  
The Honest Company

Janice Nickloff, Director of Global Public Relations, Urban Decay

Milly Almodovar, Senior Editor, Cosmo for Latinas

## **VC: Capitalizing Your Skills**

Virginia Schmitt, Vice President, OpenGate Capital

Kasey Edwards, Founder & CEO, Helpr

Carrie Norton, Founder & CEO, Green Business Base Camp

## **Lifestyle: Living Creatively**

Sara Wilson, Strategic Partnership Development, Lifestyle, Facebook

Eirini Schlosser, Founder & CEO, Chuz

## **Sports: Play Like a Girl**

Carla Christofferson, Former Owner, LA Sparks, EVP & General Counsel, AECOM

Catherine Chan-Smith, Director of Social Integration, National Football League

## **Art: Portrait of a Woman**

Laura Trombley, President, Huntington Library, Art Collections & Botanical Gardens

## **Entertainment 2: EntertainHER**

Rylee Jean Ebsen, Director of Creative Media, Snapchat

Lyndsey Parker, Managing Editor, Yahoo! Music

Tania Missad, Vice President, Insights, Warner Bros.

Nora Skinner, SVP, Original Programming, HBO

## **office hours**

**Cam Kashani**

**Erin Summers**

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=



# behind USC Own It

**Riyana Chakraborty**

Executive Director

**Zoë Willis**

Director of Production & Logistics

**Sarah Allen**

Director of Creative



**Angela Zhou**

Director of Speakers

**Chelsea Zhang**

Director of Business Relations

**Elyssia Widjaja**

Director of Partnerships

**Morgan Davy**

Director of Marketing

**Jessica Zhou**

Director of Media

**Avery Barth**

Assistant Director of Speakers

**Claire Porter**

Assistant Director of Speakers



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and the Own It Moms